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*Lippincott Williams & Wilkins Licenses Aries' Editorial Manager<sup>®</sup> for  
Enterprise Deployment of 100+ Journals*

North Andover, MA, USA – November 1, 2003. Aries Systems Corporation is pleased to announce that it has formed an enterprise license agreement with Lippincott Williams & Wilkins (LWW) to enable online manuscript submission and tracking for more than 100 LWW journals.

“As a leading scientific publisher, LWW continues to offer the best solutions to our authors and editorial boards. Aries has a solid track record of successful software development, and their Editorial Manager has proven to be a superior online manuscript submission and tracking solution. We look forward to continuing our relationship with Aries in an effort to meet the needs of our authors and editors,” said Patti Ward, Manager of Editorial Solutions at LWW.

In the summer of 2002, LWW deployed a pilot of Editorial Manager, and is now implementing a broader and deeper adoption of the technology to further enhance manuscript workflow and increase production cycles overall.

Richard Wynne, Vice President of Sales and Marketing at Aries commented, “It has been a pleasure working with LWW, and to observe their long-term commitment to the author community and the peer review process. With this collaboration, Editorial Manager is further established as the leading, industrial-strength solution for Web-based manuscript submission and tracking.”

Today's marketplace has increased the pressure on scientific publishers to attract and retain authors and reviewers with best-of-breed technology resources. Online manuscript submission and tracking has become a critical first step in the publishing process. The superior technology solutions delivered by Aries has helped to improve these publishing workflow systems.

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**About Aries Systems Corporation** - Since 1986 Aries Systems has successfully delivered technology that enhances the scientific publishing process: *Knowledge Finder*<sup>®</sup> (<http://www.kfinder.com>) for on-line literature searching; *DocuRights*<sup>®</sup> (<http://www.docurights.com>) digital rights management for STM publishers; and *Editorial Manager*<sup>®</sup> (<http://www.edmgr.com>) for on-line manuscript submission and tracking.

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