



# Editorial Manager®

# Press Release

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FOR RELEASE: Immediately

CONTACT: Richard Wynne (978) 975-7570

## *Kluwer Academic Publishers Extends Its Adoption of Editorial Manager® for Online Manuscript Submission and Tracking*

North Andover, MA, USA – September 15, 2003. Kluwer Academic Publishers and Aries Systems Corporation are pleased to announce the completion of negotiations for the extended deployment of *Editorial Manager* for online manuscript submission and tracking.

Two years ago, Aries and Kluwer initiated a pilot project for a handful of Kluwer journals. Following the success of the pilot, *Editorial Manager* was rolled-out to an additional set of core titles. Many authors and editors have expressed their appreciation of Kluwer's use of *Editorial Manager*, and for several journals, introduction into the WebJEO (Web Journal Editorial Office) has resulted in a surge of manuscript submissions.

Harry Verwayen, Business Development Manager at Kluwer Academic Publishers, commented: "In the publishing world of today, online manuscript submission and tracking is a mission-critical technology. By offering *Editorial Manager* as a state-of-the-art solution to more of our authors, reviewers and editors, we are able to increase our service level to the scientific community, resulting in a more efficient publication cycle. During the past two years we have seen several successful, on-time software releases of *Editorial Manager*. These have improved our service level tremendously and we've been impressed with the pace and reliability of innovation delivered by the *Editorial Manager* development team."

"When Kluwer Academic staff first used *Editorial Manager*, they quickly grasped the tactical and strategic importance of this technology", commented Richard Wynne, Vice President of Sales and Marketing at Aries Systems Corporation. "They have played a key role in recommending new features and helping advance our product development strategy. Naturally, we are delighted by this opportunity to extend our relationship with this leading publishing company."

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**About Aries Systems Corporation** - Since 1986 Aries Systems has successfully delivered technology that enhances the scientific publishing process: *Knowledge Finder*® (<http://www.kfinder.com>) for on-line literature searching; *DocuRights*® (<http://www.docurights.com>) digital rights management for STM publishers; and *Editorial Manager*® (<http://www.edmgr.com>) for on-line manuscript submission and tracking.

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**Aries Systems Corporation** 200 Sutton Street, North Andover, MA 01845 USA  
TEL 978-975-7570 • FAX 978-975-3811 • E-Mail: [Marketing@editorialmanager.com](mailto:Marketing@editorialmanager.com) • WWW: <http://www.editorialmanager.com>