



Press Release

A R I E S

Enhancing the Power of Knowledge®

FOR RELEASE: Immediately

CONTACT: Richard Wynne (978) 975-7570

Medical and Physics Publishers Expand Asian Markets with New Partnership; DocuRights® Digital Rights Technology to Protect Electronic Content

North Andover, Massachusetts, USA -- August 10, 2001. The American Institute of Physics, The American Physical Society, S. Karger AG and Lippincott Williams & Wilkins have entered into agreements with Japanese content distributor KnowledgeWire Corporation to provide pay-per-view access to journals in PDF format and print-on-demand delivery from their journals in Japan.

KnowledgeWire is a content distributor and document delivery vendor, formed in response to the booming demand for electronic scientific, technical and medical information in Asia. Koji Yamashita, Chief Executive of KnowledgeWire, commented "many European and American publishers can substantially increase their overall revenues from Asia through partnerships and the adoption of more flexible business models such as print-on-demand delivery, electronic pay-per-view, and bulk order electronic reprints."

Piracy and unauthorized copying are chronic problems in this region of the world, so it was essential for KnowledgeWire to adopt a DRM (Digital Rights Management) solution that would ensure the integrity of publishers' copyrights. The company chose *DocuRights*® technology from Aries Systems Corporation because of its proven ability to protect content while ensuring ease of use and flexibility for readers. Koji Yamashita commented further, "In order to attract publishing partners we had to demonstrate our ability to protect their copyright even after documents have left our Web site. We evaluated several DRM solutions, and *DocuRights* provided the right mix of technology and fit for the STM (Scientific, Technical & Medical) publishing market."

KnowledgeWire will soon be announcing agreements with several other leading publishers for delivery of print-on-demand and electronic pay-per-view transactions using *DocuRights* technology.

Please call 978-975-7570 to receive graphics, photographs and additional information regarding *DocuRights*.

About KnowledgeWire Corporation – Established in June 2000, KnowledgeWire offers secured delivery and syndication of STM publication content, with special considerations for Asian markets. For further developments and initiatives, please visit: <http://www.kwire.co.jp/e/index.htm>

About Aries Systems Corporation - Since 1986, Aries Systems has successfully delivered technology that connects medical knowledge workers to the most accurate and comprehensive answers to their questions. Aries provides the navigation infrastructure that empowers all of the participants in the knowledge retrieval chain -- publishers, database developers, knowledge workers and librarians.
<http://www.kfinder.com> and <http://www.docurights.com>.

DocuRights is a trademark and a patented technology of Aries Systems Corporation. All other trademarks referenced herein are the property of their respective owners. Copyright © 2001, Aries Systems Corporation. All Rights Reserved.

###