

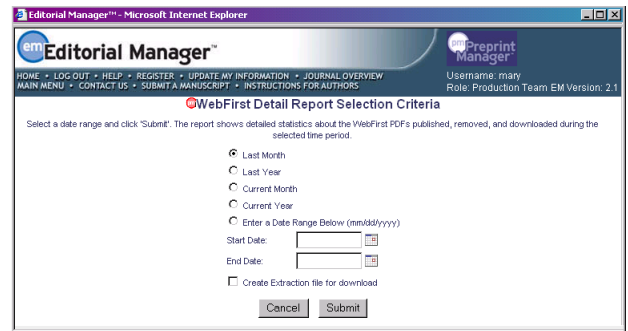
### Introduction

Traditionally, manuscript production tracking and distribution have taken place downstream from peer review. While this made sense in paper-based systems, the advent of electronic manuscript submission and peer review has enabled selected production and distribution tasks to take place in parallel to traditional print workflows.

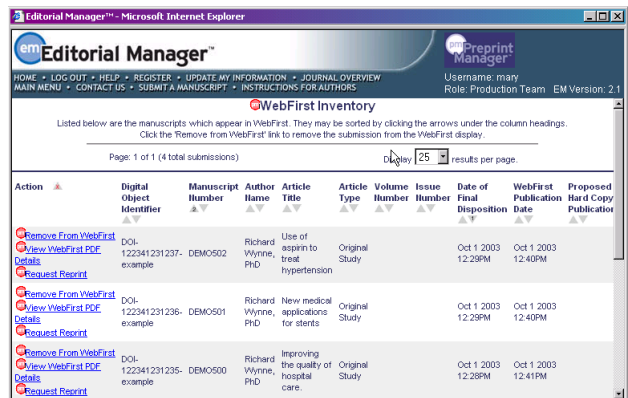
*Editorial Manager* is a leading online manuscript submission and tracking system. *Preprint Manager* is a companion product that allows a journal office or publisher to selectively undertake tasks that reduce the time and cost of publication.

Journals using *Preprint Manager* are therefore able to overlay their existing production and distribution services with specific enhancements that allow them to gain advantages in the competitive world of scientific publishing.

The journal office/publisher is able to control exactly which content appears in the *WebFirst* PDF version of the manuscript, including the injection of a PDF cover page and DOI in order to enhance the journal branding. Online reports allow the journal office/publisher to generate statistics showing which *WebFirst* articles have been most frequently downloaded during specified time periods.

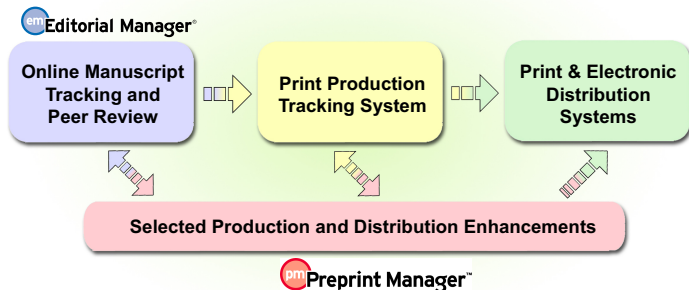


Access control to the *WebFirst* Table of Contents is implemented by the journal office/publisher using a variety of options (1) Referrer URL from the journal's regular online journal Web site; (2) *Editorial Manager* username/password access control; and/or (3) PDF Digital Rights Management for secure Pay-per-View transactions. *WebFirst* also includes the option to capture and fulfil orders for secure electronic author or commercial reprints in PDF format.



### Additional Preprint Manager Utilities

During the course of 2004, *Preprint Manager* will be enhanced with several additional utilities that reduce the time and cost to publication. For example, automated artwork quality checking will allow journal offices to validate author-submitted images against predefined criteria and generate reports and reminder emails to ensure early conformance with the journals' artwork standards. For further information about *Preprint Manager* functionality or licensing terms, please contact marketing@edmgr.com.



### WebFirst

*WebFirst*, one of the workflow enhancements offered by *Preprint Manager*, improves the speed of publication for peer reviewed literature.

Using *WebFirst* utilities, journal offices/publishers can designate that an accepted manuscript is released to a *WebFirst* Table of Contents at the time that a manuscript is accepted for publication following peer review. A DOI (Digital Object Identifier) can be allocated to the manuscript so that it can be immediately cited by other scientists. Once the final version of the manuscript is published online or in print, the journal office/publisher can remove the manuscript from the *WebFirst* Table of Contents.

